GROWTH CURVE eStore Solution

Our eStore Solution offers your business everything it needs in one convenient, easy-to-manage package! Ideal for small start-ups and large-scale ventures, it is guaranteed to boost your company's growth potential!

CORE FEATURES

Catalog

- Compare products
- Products export on eBay
- Display unit prices
- "Catalog" mode (products not available for sale)
- Multiple pictures per product
- Minimum purchase quantity
- UPC code management
- UNLIMITED Categories & sub-categories
- UNLIMITED attributes groups (colors, sizes, etc.)
- UNLIMITED combinations
- Auto-combinations generator
- Pictures auto-resizing
- Quantity discounts in percents and fixed amounts
- Prices with or without taxes
- Products & accessories packs
- Manufacturers management
- Attachments to products pages
- Cross selling
- Inventory Archive
- Inventory Management
- Printable products pages
- Product characteristics
- Customers' evaluations
- Suppliers management
- Eco tax management
- Downloadable products
- Product references
- Wishlist
- Send wishlist via email
- Wishlist report (who bought what & when)
- "Send to a friend" feature
- Customers' comments on products
- Brands management
- Anomalies check-up

Customers

- Coupons
- Intra-community vat
- Attachments in contact form
- Customer registration with personal accounts
- Forgotten passwords recovery
- Orders monitoring by email
- Create customers' groups
- Created carts back-up
- Customer referral program
- Customers follow-up (abandoned shopping carts)
- Send coupons to best customers
- Back-office customer support interface
- Product replenishment email alerts
- Loyalty system (points)
- Newsletter opt-in
- Offer birthday gifts to customers
- Live chat support (iAdvize)

Orders

- One-page checkout
- Guest checkout
- Renew order in one click
- Real-time consultation of created carts
- Refunds with automatic slips
- Set minimum order amount
- Customizable order statuses
- Ability to order products that are out-of-stock
- Offer discounts (fixed amounts, percent on global order or on products)
- Coupons on categories (with minimum amount or not, combined or not, per customer, per day)
- Returns management
- Partial slips & refund
- Add returned products back into stock
- Gift or recycled wrap
- Billable gift wrap
- PDF invoices and slips
- Free postage fees coupons
- Special offers

Payment

- PayPal (pre-configured)
- Pricing rules
- Moneybookers (pre-configured)
- Authorize AIM
- Built-in security
- Unlimited payment means
- Payment via bankwire or check
- Cash payment on delivery
- Tax management by countries, states, and counties (for USA)
- Payment means filtering (per currency or country, or per customers' groups)
- Google checkout module
- Hipay
- Cash-Ticket
- Dibs
- Ogone
- Paysafecard

Shipping

- UNLIMITED carriers and destinations
- Choose the type of ranges (price, weight) by carrier
- Carriers restricted to specific zones or states
- Email notifications for delivery statuses (configurable)
- Package monitoring via package number
- Configurable handling charges
- Courser shipping with DEJELA
- Ability to offer delivery fees (free, with a minimum order amount, per price or weight)
- Store pick-up
- USPS, FedEx, and UPS
- Distinct delivery or billing addresses
- Estimations of postal charges
- Delivery fees billing by price or weight

Statistics

- Export statistics
- Online visitors
- Visits and visitors
- Orders and sales
- Customers' accounts and profiles
- Visitors' equipment
- Catalog statistics
- Conversion rate per category
- Purchase prices of products (trade margin)
- Website referrers
- Keywords
- Pages not found management
- Google charts visualization
- Cost per click management (fixed fees per order or percent of order)
- Complete integration with Google Analytics
- Products statistics
- Best customers
- Best products
- Best suppliers
- Best coupons
- Best categories
- Newsletter statistics
- Carriers statistics
- Shop searches
- Statistics per affiliate
- Geo localization
- Search engine keywords
- GD visualization
- Flash visualization
- Silverlight visualization

Translation

- Geo localization in real-time
- Edit email
- 3 default languages: English, Spanish, and French
- Import –export language packs
- Online translation tool
- UNLIMITED languages

Localization

- UNLIMITED currencies
- Currencies formatting
- Exchange rates synchronization
- Taxes per country or zones
- Standardization of US postal addresses
- TimeZone
- Tax per state
- UNLIMITED taxes

SEO

- SEO optimized
- Meta tags management
- Google sitemap
- URL re-writing
- Permalinks
- Recognition of language in URLs
- Canonical URL – duplicate content

Security

- Secure back-office access
- Unique tokens in both front- and back-offices
- Blocked headers injections in emails
- Blocking of repeat attempts for password recovery
- Resistance to attacks as XSS, CSRF, SQL injections, distant inclusions, path traversal
- SSL compatibility
- Cookies encryption
- Encrypted passwords
- PCI DSS compliant

Administration

- Edit theme from front-end
- Content management system
- Export orders and invoices
- Customizable back-office
- Generic module to import shops
- Export list of emails for newsletter
- Customize shortcuts in back-end
- Product page staging before posting on-line
- Auto-generation of .htaccess and robots.txt files
- Bulk-lister (import .CSV files)
- Products indexation for optimized search
- RSS Feed
- Affiliation program
- Manage sub-domains
- Out-of-stock email alerts
- Inventory management
- Web management
- WYSIWYG editor
- Maintenance mode
- Manage PDF typefaces
- Contextual help
- SMS alerts
- IP authorization
- Database back-up
- SMTP email sending

Modular Front-Office

- Store locator
- Ajax cart
- W3C compliant
- Featured products on homepage
- Currency and language choice
- Promotions display
- "My Account" block
- Trusted Shops Label
- Multi-recipient contact form
- Subscribe to Newsletter block
- Easy template customization
- Customizable homepage
- Products presentations (scenes)
- View customer's account and info
- Integrate Google Adsense
- Tags cloud
- Fast search
- Alias search
- New Products display
- View Cart
- Display of Manufacturers
- Display of Suppliers
- Products RSS feeds
- Breadcrumb navigation
- Faceted navigation
- Footer links
- RSS feed subscription
- Permanent information
- Tips on products pages
- PLUS MORE!

IMPROVE YOUR E-STORE.

Didn't see a feature that you're looking for? Don't worry. Growth Curve offers a variety of affordable add-ons that will enhance and improve your online store!

Web Hosting Minimum Requirements:

eStore is to be run on a web server.

- Linux, UNIX, or Windows operating system
- Web server (Apache 1.3 or later; IIS 6 or later)
- PHP 5.0 or later
- MySQL 5 or later
- FTP access
- Ability to create and modify .htaccess files
- Ability to edit php.ini file
- Ability to change folder permissions

If you are unsure about your current web host, contact us for a FREE evaluation of your server / hosting account!

Cost & Development

Cost and time-to-completion (t2c) depends on the following:

- Size of inventory
- Addition of Add-ons
- Unexpected expenses
- Unexpected issues

OTHER COSTS:

* Maintenance: $30 / hour

**Hosting: $120 / year

*Maintentance includes SEO, routine updates, and other administrative tasks. $20 / hour if 5 or more hours per month. Call for quote.

**If hosted by Growth Curve. Call for more details.

PHASE 1: Research, Plan, & Install	
t2c: 3 to 5 days	$200 - $500

PHASE 2: Configure & Build Content	
t2c: 5 to 10 days	$500 - $1500

PHASE 3: Design, Test, Tweak, & Launch	
t2c: 10 to 15 days	$750 - $2000

CONTACT Growth Curve for a FREE quote and first consultation:

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